

158: The Bookmarks Awards and Premier Hotels & Resorts

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 26 November 2015, from 9-10am, show host Warren Harding starts the show by taking a closer look at the Bookmarks 2016 Awards, the change in categories for next year's awards and what you need to know about the entries and judging.



Fred Roed ([@Fred_Roed](#)), CEO of World Wide Creative and Head of the IAB agency council, joins us to talk through the Bookmarks 2016 info. Entries close 30 November 2015.

All the Bookmarks info and entry guides can be found here: <http://iabsa.net/bookmarks/>



Then later in the show we're joined by Alan Campbell, Brand Manager at Premier Hotels. One of South Africa's fastest growing, independently-owned hotel groups in the country, Premier Hotels & Resorts is continuing to expand in South Africa. We chat to Alan about the history of the group, the marketing trends in the hospitality industry and the challenges the industry faces. We also look at the future of the group with 2016 marking the 25 year anniversary of Premier Hotels & Resorts, and expansion on the cards.

Check out the Premier Hotels here: www.premierhotels.co.za.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Pre-record:* Fred Roed and Alan Campbell

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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