

## South Africa/France partnership to deliver VOD services cost effectively

The French company, Broadpeak has announced that Discover Digital has selected its video delivery solution for powering the complete OTT transactional video on demand (TVOD) and subscription video on demand (SVOD) platform for B2C and B2B applications.



Utilising a combination of Broadpeak's CDN manager and streaming server solutions, Discover Digital and its customers, telcos, ISPs and TV operators, can cost-effectively deliver VOD services to subscribers, while providing a superior quality of service. Currently, the platform is being used across South Africa, with further expansion in other regions of the continent anticipated.

"To address the growing consumer demand for VOD content, we needed a CDN solution that enables greater access to on-demand services on a variety of devices, via both fixed and mobile networks," says Stephen Watson, executive director, Discover Digital. "Based on an open architecture, Broadpeak's solutions provide us with the flexibility and efficiency that is crucial for launching VOD content quickly and affordably, while guaranteeing a high-quality viewing experience that includes thousands of movies and popular television series."

"Consumers want a wide array of choices when it comes to video content," says Jacques Le Mancq, CEO, Broadpeak. "With an OTT CDN solution, Discover Digital's customers can continually expand their service offerings without comprising quality or making a large investment in network infrastructure. As a result, they are able to bring a better television experience to the African market."

For more information, go to [www.broadpeak.tv](http://www.broadpeak.tv).