

# Gorilla scoops 10 Assegai Awards

Issued by [Gorilla](#)

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It was a great night for Gorilla at the annual Assegai Integrated Marketing Awards Gala in Sandton.



With many of South Africa's top agencies in attendance, this year's Assegai Integrated Marketing Awards, held in Sandton, were a prestigious affair.

"With 12 entries shortlisted, it was always going to be an exciting evening for us, but to pick up 10 awards is something we are incredibly proud of," said Gorilla CEO Jordan Wallace.

It's been a good 2015 for Gorilla, picking up several new accounts, and doing well in the various industry awards. They took home four MMA Smarties trophies in August, were shortlisted for two EMEA Smartie Awards, and have 13 campaigns short-listed in the upcoming New Generation Awards.

"We're privileged to work on some amazing brands, with marketers who aren't scared of investing in bold campaigns. These awards recognise that," said Michelle McEwan, Gorilla's Managing Director. "We've also got a handful of exciting campaigns launching soon, and we're hoping to see them doing well in the next year," she added.

## Gorilla's Assegai scoop includes:

### PONDS

Leader Award 2015- Telemarketing: Inbound- POND's Lasting Oil Control The Demo

Leader Award 2015- Innovation Solutions- POND's Lasting Oil Control The Demo

Bronze Award 2015- Mobile SMS, MMS- Targeted - POND's Lasting Oil Control The Demo

### Shield

Leader Award 2015 - Online: Banners/Microsites/Websites and other - Shield "First in Africa"

Leader Award 2015- Telemarketing: Inbound- Shield "First in Africa"

Bronze Award 2015: Use of New Technologies - Shield "First in Africa"

Bronze Award 2015: Telemarketing: Inbound - Shield "Connect with Shield"

Gold Award 2015: Mobile SMS, MMS-Targeted - Shield "Connect with Shield"

### AXE

Leader Award 2015- Mobile, SMS, MMS:Mass- AXE Axecess Mxit

Bronze Award 2015- Social Media (Social Media Platforms) - AXE Axecess Mxit

▪ **Gorilla gets Thirsti** 25 Mar 2021

▪ **Gorilla gets off to a 'humming' start with Hulett's Sugar** 31 Aug 2020

▪ **Gorilla wraps up 2019 with a slew of new accounts** 19 Dec 2019

▪ **Gorilla wins the Blue Awards Grand Prix with Facebook and Unilever** 17 Dec 2019

▪ **Gorilla wins MMA Smarties Agency of the Year 2018** 2 Nov 2018

#### Gorilla



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