

# Dinner with Style comes to Cape Town

The entrepreneurial fashion duo behind The Good Sir, Theo Ngobeni and Zano Sithetho, recently brought their Dinner with Style series - which was launched in Sandton in July - to Cape Town.

The Good Sir campaign is the brainchild of Ngobeni and Sithetho who identified the need for modern men to be reminded of the qualities of true gentlemen, displayed in both conduct and appearance.

Taking the form of a series of Dinners with Style, the campaign seeks to connect established leaders of industry with emerging talent in the fields of business, music, design, film and technology.

"We aim for The Good Sir to inspire young men not just to look the part, but to act the part as well - to try to be better professionals, brothers, friends and partners, as well as citizens," explained Ngobeni. Sithetho added: "The Good Sir is our modern interpretation of an old adage: Being a male is a matter of birth, being a man is a matter of age, but being a gentleman is a matter of choice."



Zano Sithetho, Craig Native and Theo Ngobeni.

## Practical and useful advice

The first Cape Town Dinner with Style was held on Wednesday, 28 October at The Cape Town Club, with Khayelitsha-based Department of Coffee as the keynote speaker. Wongama Baleni engrossed guests with the inspiring tale of their road to success, relaying practical and useful advice to the budding entrepreneurs present. On being a gentleman, their view is that a true gentleman does not run away from problems, financial or otherwise, but rather faces them head on in an ethical manner and with integrity.

Over a three-course dinner of seared tuna, beef fillet and chocolate fondant, the Good Sirs, Zano and Theo, entertained guests with animated insights into the essential elements of a good suit and the correct way to wear it, while emphasising the importance of detail to a well-styled gentleman.

The dynamic entrepreneurs also shared their unique business journeys, referencing lessons from the gentlemen in their lives who have inspired them and shaped their conduct.

To end off the evening, fashion designer Craig Native was honoured and acknowledged as an inspiration to gentlemen, both for his incredible career achievements as well as living the values The Good Sir holds dear.

The movement is supported by award-winning brandy Oude Meester's, Blue Door Society. "As a brand, we believe the path to mastery follows an evolution, from apprenticeship, to dedicated practice and finally mastery of skill. The Good Sir - Dinner with Style initiative shares these values and we are delighted to be able to help them empower a new generation of gentlemen", said Jerome Adonis, Oude Meester Brand Manager.