

uAfrica.com announces the winners at the 10th annual E-commerce Awards

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What was once a predominately online event has manifested into a night of glitz and glamour at RoomFive in Rivonia, where the who's who and the up-and-coming entrepreneurs of the e-commerce industry celebrate the 10th year of the prestigious South African E-commerce Awards.



"The E-commerce Awards have previously been exclusively an online event, however in 2013 and 2014 we announced the winners and runners-up at the South African E-commerce Conference - incorporating it into the concept "everything e-commerce". However as it is the 10th year we want to focus purely on the awards by hosting an

event dedicated to celebrating this achievement," says Andy Higgins, uAfrica.com MD.

From over 200 entrants the Top 50 was announced after a stringent evaluation process. These 50 websites then underwent a second round of evaluation to determine the winners and runners-up of the various categories.

The winner of South Africa's Favourite E-commerce Website was determined by a round of public voting that yielded over 90,000 votes. Takealot.com was crowned South Africa's Favourite E-commerce Website by receiving the most public votes from the 90,000.

The winners of the 10th Annual South African E-commerce Awards are:

takealot.com - winner of the South Africa's Favourite E-commerce Website Award

Yuppiechef.com - winner of the Best E-commerce Store Award

Yuppiechef.com - winner of the Best Shopping Process Award

Action Gear - winner of the Best Customer Service Award

bidorbuy - winner of the Best E-commerce Services Platform Award

Kapas Baby and Toddler - winner of the Best Small E-commerce Business Award

takealot.com - winner of the Best E-commerce Mobile Site Award

Daniel Guasco and Wayne Gosling - winners of the E-commerce Achievement Award

Karen Spies - winner of the Best Female Entrepreneur Award

The 10th annual South African eCommerce Awards was hosted by uAfrica.com, in partnership with DPD Laser, PayFast, Nedbank and Shopify Plus.

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