

Kimberly-Clark to make Huggies Nappy Pants locally

Kimberly-Clark South Africa (K-CSA) has invested in establishing a new asset that will produce Huggies Nappy Pants locally at its manufacturing facility in Epping Mill, Cape Town...



Kate Goodman

Kate Goodman, MD of Kimberly-Clark Southern Africa, said that by investing in the capability to produce this solution locally, K-CSA is able not only to develop a tailored solution for the South African consumer, but also to respond more flexibly to market demand. "This investment further demonstrates the strategic aim of the corporation to position South Africa as a significant growth opportunity and hub for further expansion into Africa."

Backed by a R110 million investment and state-of-the-art technology, the new asset provides employment to a team of over 30 individuals who have received training both locally and internationally in all areas of operations.

Huggies Nappy Pants is an alternative to regular open nappies. Designed to fit like underwear, they are as absorbent as a regular open nappy. The soft and stretchy waistband gives the baby the freedom to wriggle, crawl, climb and roll more easily and allows him to explore to his heart's content. With up to 12 hours of dryness and tailored absorption, these nappies are perfect for both day and night usage.

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