

Spikes Asia announces jury members

The Spikes Asia Festival of Creativity has announced the jury member names for the Film, Print and Print & Poster Craft; Outdoor and Radio; Direct and Promo & Activation and Design juries...



Terry Savage, Chairman Lions Festivals, said, "This is a collection of unequivocal regional talent, with each individual a high-achieving creative campaigner in their own right. We look forward to bringing them together in Singapore to judge the best of the region's creative communications."

Film, Print and Print & Poster Craft Jury

- Matt Eastwood, Worldwide Chief Creative Officer, J. Walter Thompson, Global - Jury President
- Bobby Pawar, Managing Director, Chief Creative Director, Publicis Worldwide, India
- Edmund Choe, Chief Creative Officer, Singapore and SE Asia, TBWA\Asia Pacific, Asia Pacific
- Jureeporn Thaidumrong, Creative Chairwoman, nudeJEH, Thailand
- Kitty Lun, Chairman & Chief Executive Officer, Lowe, China
- Paul Nagy, Executive Creative Director, Clemenger BBDO, Australia
- Reed Collins, Chief Creative Officer, Ogilvy & Mather, Hong Kong
- Yuka Tsukada, Creative Director, Dentsu, Japan

Outdoor and Radio Jury

- Marcus Rebeschini, Chief Creative Officer, Y&R, Singapore - Jury President
- Brigid Alkemer, Executive Creative Director, Clemenger BBDO, New Zealand
- Carol Lam, Chief Creative Officer & Managing Partner, Saatchi & Saatchi, Hong Kong
- Laila Gunsekere, Vice President, Grant McCann, Sri Lanka
- Masako Okamura, Executive Creative Director, Dentsu, Vietnam
- Naohiro Togawa, Creative Director, ADK, Japan
- Tim Doherty, Chief Creative Officer, Isobar, China
- Toby Talbot, Chief Creative Officer, DDB, Australia

Direct and Promo & Activation Jury

- Nils Andersson, President & Chief Creative Officer, TBWA, China - Jury President
- Ali Rez, Former Creative Officer, BBDO, Pakistan
- Charlie Blower, Co-Founder, Blak Labs, Singapore
- Chris Johnson, Creative Director, Havas Worldwide, Australia
- Dalveer Singh, Head Experiential Marketing, APAC, Dialogue Factory, India
- Julian Ennals, Area Creative Director, Geometry Global, Vietnam
- Kazuaki Hashida, Integrated Campaign Director, Hakuhodo Kettle, Japan
- Maria Devereux, Creative Director, Special Group, New Zealand

Design Jury

- Yoshihiro Yagi, Creative Director, Dentsu, Japan - Jury President
- Chung Su Ko, Creative Director, Cheil Worldwide, South Korea

- Darren Watson, Executive Creative Director, APAC, FITCH, Asia Pacific
- Ian Perkins, Executive Creative Director, Name and Name, Taiwan
- Pann Lim, Creative Designer, Kinetic, Singapore
- Sanpathit Tavijaroen, Executive Creative Director, Leo Burnett, Thailand
- Tommy Korad, Design Director, Havas Worldwide, Asia Pacific
- Yew Pong Hor, Creative Director, BBDO, Malaysia

The final deadline for entries into Spikes Asia has been extended until 7 August. For more information, go to www.spikes.asia.

For more, visit: <https://www.bizcommunity.com>