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## Tractor Outdoor expands current portfolio to Pretoria

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Tractor Outdoor is pleased to announce the expansion of its current holding to include 32 sites in the Pretoria area.

"With a successful entry into Johannesburg at the beginning of last year, the next logical step was Pretoria", says Andrew Stevens, Director at Tractor outdoor Gauteng. He continues, "The expansion includes a number of well-placed Citilites and Gantries, fitting perfectly into our current holding which provides high quality billboards specifically focused on our core markets - the LSM 6 - 10 categories."

Tractor Outdoor is able to provide a full national solution to our clients looking to target the mid to upper consumers.

Please contact Tractor at info@tractoroutdoor.com for more information.



- \* The rise of retail media in marketing strategies 8 May 2024
- " Mali Motsumi-Garrido and Ruchelle Mouton join Tractor Outdoor's board of directors 27 Feb 2024
- " Supporting small businesses: Tractor offers free outdoor advertising to SMEs 26 Jan 2024
- \* All the right sites in all the right places 5 Dec 2023
- " Thinking out-the-billboard: Big ideas to bring your next OOH campaign to life 19 Oct 2023

## Tractor Outdoor

**tractor**Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who<br/>has a comprehensive grounding in the outdoor media industry.Profile | News | Contact | Facebook | RSS Feed

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