

Future Digital Awards for Mobile Commerce - entries now open

Every year, Juniper Research in the UK, recognises the most innovative and dynamic players across the mobile commerce sector, including Banking; Contactless Payments; Couponing; Money Transfer; Payments; and Ticketing.



Awards are made to organisations that have made a significant contribution to their sector and are poised to make considerable market impact in the future. There is no charge for submitting an application.

This year, awards will be given in the following categories:

- Best System Solution Mobile Banking
- Best Platform Mobile Coupons
- Best Solution Mobile Money Transfer
- Best Service Mobile Payments
- · Best Solution Mobile Ticketing
- · Best Solution Contactless Payment

A panel of expert judges decides the awards, based on a number of key criteria, including product features and user benefits, innovation, commercial partnerships, commercial launches, certification and compliance and potential future business development.

To enter, <u>download the application form here</u>. Completed forms must be returned by email to <u>awards@juniperresearch.com</u> by Monday, 29 June 2015.

For more, visit: https://www.bizcommunity.com