

Jam Media hosts series of digital and PR workshops

Jam Media is hosting a series of workshops in the month of May aimed at empowering business owners with public relations and digital marketing skills.



[123RF](#)

The Social Media Jam - Your Guide to Digital Marketing 2015 workshop, takes place on 8 May. The core focus of the workshop is to educate small businesses on effective digital marketing that works for their brand specifically in 2015.

The second workshop, Blogger Jam, is aimed at teaching the basics of writing engaging and optimised content, takes place 15 May, while PR Jam will teach attendees the how of getting your business in the news. This workshop takes place on 29 May at Jam Media headquarters.

The workshops are available as single standalone half-day workshops or as a three-part holistic overview of these interlinking facets of communication.

For more information on costs and times, visit www.jammedia.co.za or email jess@jammedia.co.za.

For more, visit: <https://www.bizcommunity.com>