

Markex offers free-to-attend seminars

For the first time, Markex scheduled for 2 to 4 June 2015 at the Sandton Convention Centre, will offer free seminars. These will be held in the Top Hall; along with invitation-only seminars, which will be held in the Reseller Zone in the Bottom Hall.



For everyone

The extensive range of topics will include: driving customer loyalty through e-mail marketing automation; shaping the future of mobile marketing; the top 15 marketing trends for 2015; the effect of the POPI act on marketing databases; if social media is a passing fad; and whether print marketing still has a place, to name a few.

For resellers only

Those with access to the Reseller Zone will also be able to attend a number of seminars, on specifically selected topics including leadership development for reseller SMEs, the Department of Trade and Industry's (DTI) incubation support programme (ISP), and the importance of a long term strategy in order to survive as an SME.

For more information, go to www.markex.co.za.

For more, visit: <https://www.bizcommunity.com>