

Part 1: Opt for better, not bigger, dashboards



By [Chirag Shivalker](#)

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AHMEDABAD, INDIA: It is for the betterment of businesses and a brighter future that you turn your business data into business insights...

One may find it really difficult to track all your finances and overall performance when the business is growing leaps and bounds with the help of one of the best Business Intelligence solutions. But this also means that as you prosper, read grow, you mandatorially need to add on more customers, suppliers product lines and so on. Upon adding them all, you would want to view all details encompassing all of them; which affect your business. This is then followed with a need for every team member of yours to have accurate and timely access to what's important according to their role.

I have made an effort to explain this elusive topic of [business intelligence](#) (BI) in three parts, making it more convenient for one and all to understand and implement. It is for the betterment of businesses and a brighter future that you turn your business data into business insights.



Dashboards: Better are healthier and not bigger

Operating a business successfully certainly depends on how well you are equipped to understand and gain deeper insights from your business data and present the compiled information in a comprehensive manner.

To succeed, your team should be aware of the importance of transforming data into actionable insights - irrespective of their roles, responsibilities and geographical locations. Microsoft Dynamics NAV service providers are the ones to assist them in making informed

decisions as an integral part of their routine work experience; they make this happen by effectively customising the tools on their desktops:

Role-based reporting helps your employees to observe existing activity while also comparing it with past performance and growth targets. This gives your employees convenient access to definite reports pertaining to their tasks and performance.

Conveniently accessible charts and KPIs give your employees the required feel and look at a glance and motivate them to drill down to more detail whenever they come across any trends or management needs additional information.

Customised queries and analytics can only be attained through robust analytical capabilities that are enhanced by the experience and comfort level with tools used on daily basis including Microsoft Excel and many more. This empowers your team to run impromptu queries on the move, without any assistance from your IT department, including comparing plans to actuals, analyse that information, make required amendments and take appropriate action.

Business Intelligence competencies of Microsoft Dynamics NAV are all set to notify all stakeholders, you and your employees, for important milestones that affect your business. Classic example of such notifications would be to get alerts, when your sales drops below anticipations, or the inventory levels suddenly hikes, or uneven cash flow.

With the right kind of Microsoft Dynamics partner, the one who gives you that appropriate insight to take quick action, you are empowered to make decisions that help you to save and make real money. Get a pilot project done to check out on how Microsoft Dynamics NAV helps you gain business insight.

Next time, we'll talk about how *Self-sufficient BI reporting without relying on IT* can prove to be a game changer for your organisation and employees.

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