



# Wallet One South Africa launches new checkout system for e-commerce

Wallet One (W1) South Africa has added W1 Checkout to its range of electronic payment systems. This is a payment aggregator for e-commerce merchants and service providers, enabling them to offer customers an increasing number of online and cash payment methods with immediate, safe and secure processing.



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Electronic payments are processed through the company's PCI DSS certified payment gateway and 3D secure acquiring partners. Cash payments for online purchases are carried out through its growing agent network, including self-service kiosks and bank ATMs and points of service.

It enables merchants to service customers, conduct secure transactions, manage their online business and keep track of sales and figures, as well as customise flexible payment rates and withdrawal instructions to suit their business requirements, all via a user-friendly web interface. One merchant is able to manage multiple online stores from a single account. Merchants are able to quickly launch and add W1 Checkout to their website through instant account registration.

"Combined with our e-wallet, launched in September 2014, W1 Checkout enables merchants to reach new customers including the unbanked and under banked, to shop online without a bank account or credit card. We believe this solution will become a useful set of tools for South African merchants to grow their businesses in this ever changing and growing e-commerce market. Furthermore, our merchants will gain renewed customer loyalty through its exclusive rewards programs," comments Alan Bird, CEO at Wallet One South Africa.

Along with the soon-to-be-launched retail point of sale network, its top-up footprint across South Africa will total more than 70,000 points of service.

For more information, go to [www.walletone.co.za](http://www.walletone.co.za).

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