

# Helping you to comply with hygiene standards

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This year, our clients in the beverage and agri-food industries will no doubt be focusing on optimising productivity and production line speeds while at the same time ensuring full compliance with hygiene standards.



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Markem-Imaje, the international manufacturer of product identification and traceability solutions, reports that hygiene regulations concerning food safety are becoming more demanding across the globe. According to the group's Market Manager, Sylvain Clément, this not only impacts the management of production lines, but also shapes the design of the production equipment itself.

"More frequent cleaning and use of increasingly aggressive detergents can damage production equipment and even stop lines. As a result, production equipment needs to be protected and these constraints have to be taken into consideration at design stage," Clément explains.

Markem-Imaje has adapted to these requirements by manufacturing equipment for the agri-food industry in 304L and 316L stainless steel. These metals meet stringent industry specifications for hygiene and they are also highly resistant to cleaning agents. This

maximises uptime and prolongs the lifespan of critical equipment.

At Pyrotec PackMark, we exclusively supply the very latest coding and labelling equipment from Markem-Imaje and other international industry leaders. Our range includes water resistant equipment that withstands frequent wash downs and cleaning routines - ensuring optimum productivity while your production lines are kept clean and safe.

Thanks to decades of experience in this field, you can trust Pyrotec PackMark to advise you on the perfect coding or labelling solution for your organisation. You can also be sure that after a sale, our internationally trained technicians are always at hand to assist you with any technical issues that may arise.

Contact us now for more information and specialist advice!

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