

# 122: The show not to miss: World Wide Web Foundation

On the next <u>Biz Takeouts Marketing & Media radio show</u> tomorrow, Thursday, 12 February 2015, from 9-10am, show host Warren Harding chats to Dillon Mann from the World Wide Web Foundation, Philipp Hartmann and Theunis Hanekom from RedFish.co.za and Koo Govender from VWV Group.



# Lineup

- Show host: Warren Harding (@bizWazza)
- *In studio:* Dillon Mann (<u>@dillonmann</u>), Head of Communications for the World Wide Web Foundation (<u>@webfoundation</u>); Co-founders, Philipp Hartmann and Theunis Hanekom from RedFish.co.za
- Via Skype: Koo Govender, VWV Group CEO
- · Discussion topics:
  - We speak to Dillon Mann from the World Wide Web Foundation, which was established in 2009 by Web inven Sir Tim Berners-Lee, to tackle the fundamental obstacles to realising his vision of an open Web available, usab and valuable for everyone. We find out more about the World Wide Web Foundation, the annual Web Index survey and how we rate on impact and utility in Africa.
  - We take a closer look at what the South African government is up to with regards to censorship and surveillanc and what you need to know about this. We then find out more about the recently launched City of Cape Town open data portal.
  - We're then joined via Skype by Koo Govender, VWV Group CEO following the launch and graduation of 25 students from the Phakama Women's Academy. We find out more about the academy and what the future hole
  - Lastly, we're joined in studio by Philipp Hartmann and Theunis Hanekom to learn more about RedFish.co.za, ar online platform connecting tradesmen and customers. A customer uploads a construction or home-improvemer job that needs doing. Relevant and local tradesmen respond to the job request on the website by contacting the customer and quoting.

#### How to listen

• Internet radio/streaming audio: 2oceansVibe Radio

• Mobile: iPhone, Blackberry or Android apps

## Comments or questions

• Email: <u>biztakeouts@bizcommunity.com</u>

• Twitter: tweet @BizWazza using #biztakeouts

• Facebook: 2oceansVibe Radio

### **Podcast**

A <u>podcast</u> of the show will be available in the <u>Biz Takeouts special section</u> on Biz later during the week.



Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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