

Mauritius opens first Kauai franchise

With a significant percentage of Mauritians becoming even more educated about health and well-being, the general global trend is towards consumers becoming more discerning in terms of what they decide to consume for their health. This trend is growing in Europe and the US and is now coming to Mauritius with the opening of the first Kauai store in Port Louis, Mauritius.



"It's important that we get in and entrench ourselves as the health food brand of choice around the world," says Co-Founder and Chief Innovations Officer, John Berry.

With a sea view setting, this Mauritius store will seat 120 customers who will be able to enjoy an alfresco eating experience on the balcony, while soaking in the relaxed charm of the new Le Caudan Waterfront food court.

"We are excited and honoured to open the first store in Mauritius, the third international franchise licence after Dubai and Namibia. This is a great achievement that we don't take lightly as a team," says Kauai Mauritius franchisee, Lawrence Wong.

"We look forward to building a solid foundation on the island. We have the most prestigious location and passionate franchisees to ensure Mauritius flourishes. The company plans to open five stores over the coming years," concludes Head of Global Development, Geli Briolas.