

Mazda3 scoops 'Family Car' at the 2014 SCOTY Awards

The all-new Mazda3 has made a dominant showing at the '2014 Scottish Car of the Year' (SCOTY) Awards, winning the hotly-contested 'Family Car' category.



Image: www.quickpic.co.za

Its victory in one of the most significant categories in the SCOTY awards reinforces just how compelling a proposition the all-new Mazda3 makes for both private buyers and company car drivers. The recently launched in South Africa, all-new Mazda3 received judge's praise on styling, driving dynamics, quality, performance and efficiency.

Mazda is no stranger to the SCOTY awards; in 2012, the Mazda CX-5 won the 'Safety' award, and in 2013 the Mazda6 2.2-litre topped the 'Eco' award honours list.

The all-new award winning Mazda3 is designed and built to the highest standard of performance and reliability. Mazda Southern Africa had backed up this standard with a 3-year unlimited kilometre factory warranty. And for complete peace of mind motoring, a 3-year roadside assistance, a 3-year service plan and a 5-year Corrosion Warranty are also included.

"The efficient all-new Mazda3 has superior design, quality interiors and dynamic driving prowess. The new SKYACTIV* technology delivers solid performance and low emissions in both hatchback and sedan and the KODO-Soul of Motion design language merits that the Mazda3 impresses within a highly-competitive segment. We are very proud to be brand custodians of this now award winning compelling model in South Africa." Says David Hughes - MD of Mazda South Africa

**SKYACTIV is the umbrella term for Mazda's range of next-generation technologies-including gasoline and diesel engines, transmissions, body and chassis - developed under Mazda's Sustainable Zoom-Zoom vision to provide both driving pleasure and outstanding environmental and safety performance*