

Companies invited to meet top African talent in London

Now in its eighth year, Homecoming Revolution's flagship event, the Africa Expo, is taking place in March 2015 Olympia in London.

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Bringing home hundreds of skilled African professionals, the Africa Expo showcases careers, property, schools, relocation services, products, investments and entrepreneurial opportunities in sub-Saharan African countries. Particular focus countries include South Africa, Nigeria, Kenya, Uganda and Ghana.

New opportunities of the expo include:



Talent matchmaking interviews - A pre-booked interview search and engagement service, with no placement fees.



Branded Speed-Networking - a fun and interactive way to meet and converse with African professionals, multinationals, opinion leaders, government representatives, media etc.



Branded Workshops on Careers, Property, Relocation, Investments and Entrepreneurship



Branded Cocktail Event - attracting many top city delegates after work



Keynote Speaker Sponsorship - invited guests include the likes of Thabo Mbeki, Trevor Noah and Kofi Annan



Programme advertising



The benefits of exhibiting include:

- Marketing your brand on a global stage as a true African player
- Mixing with top African movers and shakers which could lead to key business introductions
- Meeting top talent and building vital relationships for your talent pool

The event is particularly useful for businesses in Africa who want to be introduced to top African talent. Comments Angel Jones, CEO of Homecoming Revolution, "With resourcing it's never enough to determine your ROI on how many placements you make, a greater emphasis should be put on research, employer branding, building relationships, multiple channel access, media value and the growth of referral networks. We provide the perfect talent attraction platform through a carefully designed event format strategy; unique access to talent through various channels and strategic partnerships; plus the hum interest pull of the Homecoming Revolution campaign."

- 87% of exhibitors fulfilled their ROI of immediate resourcing, talent pipeline and employer branding
- 91% of exhibitors would recommend the expo to others



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