

# Top models to appear at Mercedes-Benz Fashion Week Africa

More than 100 male and female models from around the world are to take part in the Mercedes-Benz Fashion Week Africa 2014 (MBFWAfrica) at Melrose Arch, Joburg, from 29 October to 1 November, 2014.



Adorned in the latest designs from Africa's top established and emerging designers, the flawless faces and beautiful bodies set to grace the MBFWAfrica runway have been sourced from all over the continent and the world - including South Africa, Barbados, Nigeria, Rwanda, Angola, Mozambique, Uganda, Cameroon, the US, Haiti, South Sudan, Australia, Nigeria, Holland, China, and Moldova.

"From a database of over 100 agencies, through a stringent casting process, the top models from Africa and around the world have been shortlisted for designers' ultimate selection. For MBFWAfrica 2014, AFI looked for a strong editorial look, charisma, presence, and the ability to translate a range of different designer's style aesthetics; from couture to ready to wear. We are also constantly on the lookout for exciting new breakthrough faces," said AFI's Technical Director, Deon Redman.

Leading models set to grace the catwalk include New York Fashion Week regular Ania Charlot, from the US; Nigeria's Next Supermodel 2007 runner-up, Bunmi Ademokoya, who recently walked at New York and Berlin Fashion Weeks; Miss Cameroon 2013, Valérie Ayena; Adua Mornyang from Australia, who is a favourite of top Parisian designers such as Kenzo; Nigeria's Next Supermodels 2011 and 2013, Favour Lucky and Imade Ogbewi; American Ero Esoimeme, fresh from London Fashion Week; and the face of Adidas's latest campaign, Sanele Xaba from South Africa.

## Fresh faces

Fresh faces to be on the lookout for are Congolese beauty Gaele Kibikonda; Elite Model Look South Africa 2013 finalists Matachley Salmon and Bianca Raubenheimer; and male models Arshad Dean, Benito van Leeuwen, Thomas Zalousmis, Marcus Karstens, and NK Mjweni.

"The model line-up for Mercedes-Benz Fashion Week Africa 2014 celebrates Africa's rich history whilst also reflecting the global relevance of the continent as the cosmopolitan melting pot that it has become since the first MBFWAfrica five years ago," added Sizwe Nzimande, spokesman of MBFWAfrica organisers African Fashion International (AFI).

These and other exceptional models will walk the runway in the latest collections from over 30 of Africa's foremost established and emerging designers, including David Tlale, LaurenceAirline, MaXhosa by Laduma, Mai Atafo and Marianne Fassler.

[www.mbfashionweeksa.co.za](http://www.mbfashionweeksa.co.za)

For more, visit: <https://www.bizcommunity.com>