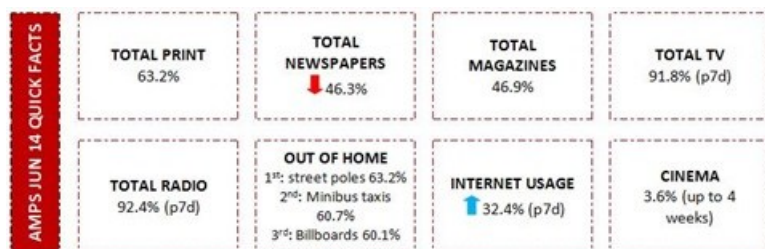


Latest SAARF research: AMPS June 2014

On behalf of the media, marketing and advertising industries, the South African Audience Research Foundation (SAARF) produces the bi-annual All Media and Products Survey (AMPS), providing data on media consumption, demographics, and products, brands and services.

This latest release - SAARF AMPS Jun 14 (2014A) - is characterised by relative stability over the previous survey, with few statistically significant audience level changes coming through.



[Download the full SAARF report here. \(Word doc.\)](#)

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