

# Vodacom launches newest pop culture music streaming app

Vodacom launched its newest pop culture music-streaming app, Deezer, at an event in Johannesburg.



The new app enables music lovers across the country to enjoy their favourite hits from their favourite music artists. The Deezer editorial team consists of 50 editors worldwide that cover all genres and cultural affinities and brings users the best selection and discovery opportunities.

A unique element of the app is Flow that allows users to listen a randomly selected song before purchasing the full album. Users will also have the opportunity to stream live and listen to both local and international radio stations, easily create playlists suitable to their music preferences and discover new and exciting artists before anyone else. Deezer is available for all Android, Apple and Windows Vodacom subscribers.

For more, visit: <https://www.bizcommunity.com>