

Loeries Creative Week kicks off with Adams & Adams Student Portfolio Day

The Loeries Adams & Adams Student Portfolio Day is integrated with the Loeries expo and registration at the Cape Town City Hall on 20 September 2014 from 9am to 2pm, as part of Loeries Creative Week.



"The aim of the Student Portfolio Day is to offer students and agencies a chance to meet - to assist the students in finding their dream job, and agencies to find their dream employee - something like speed dating for creative employment," says Andrew Human, CEO of the Loeries.

"It is great to have Adams & Adams on board as sponsor of the day as it provides a vital role in the education of creatives as to the protection of their intellectual property rights before they enter the job market.

"This year we will have around 40 students participating from across the country, which makes Student Portfolio Day the single best opportunity to meet the country's best brand communication students," concludes Human.

For more:

- Bizcommunity search: [Loeries](#)
- Official site: www.loeries.com
- Google News search: [The Loeries](#)
- Twitter search: [Loerie Awards OR "The Loeries" OR Loeries2014 OR "Loerie Awards 2014"](#)
- Facebook: [The Loeries page](#)
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