

# Deadlines for Loeries education initiatives looms - apply now

The deadline for application for the Loeries Creative Future Scholarship is 20 June and the deadline for entries to the Adams & Adams Young Creatives Award is 30 June 2014.



The Creative Future Scholarship was launched to encourage creativity at grassroots level. It enables learners from a disadvantaged background to study brand communication at a tertiary institution. This year, the scholarship is available to Grade 12 learners in the Western Cape Province and the winner will study at the AAA School of Advertising in Cape Town.

The Adams & Adams Young Creatives Award recognises outstanding achievement by talented individuals, working in any area of brand communication, who are still at the beginning of their careers. The award includes a Gold Loerie as well as a trip to the Cannes Lions International festival of Creativity. Entries are open to Young Creatives, 27 years of age and under. Entry into the awards is free and entrants must submit a portfolio of their professional work from the last three years.

The recipients of the Creative Future Scholarship and the Adams & Adams Young Creatives Award will be announced during Loeries Creative Week Cape Town 15-21 September. For more information, go to [www.loeries.com](http://www.loeries.com).

For more, visit: <https://www.bizcommunity.com>