

Heart 104.9 celebrates Youth Month

In June, South Africa once again celebrates Youth Month, and Heart 104.9FM will be taking a message of hope to the city's youth.



Success is possible

"This is not about giving youth a direction-less platform to express themselves, or lecturing to them about how they should live their lives. We're simply going to show them that success is possible; that a sense of fulfilment can be had, and that there's a vast network of forward-

thinking people willing to help them achieve their dreams. Heart Beats 4 Youth is a powerful message," says Heart 104.9FM's Managing Director, Gary Petersen

The radio station's on-air personalities have each chosen a local school where they'll be appearing during the month with chart-topping musicians, actors and comics to share inspiring stories and spread a sense of optimism.

Entertainment

Each school visit will also include demonstrations by Larry Soffer - South Africa's foremost mentalist and magician, Professor Gillie Arendse, who brings science to life on stage, break dance sensations the Ubuntu Boys, youth motivational and drug awareness speaker Jarryd Smith and live DJ mixing by Vernon Carver.

A highlight of their campaign will be a 5-a-side soccer day at the Mitchell's Plain Promenade on Saturday 21 June.

The # for the campaign is [#HeartBeats4Youth](#). Follow them on Twitter: [@Heart1049FM](#) and like on Facebook: [Heart104.9FM](#).

For more, visit: <https://www.bizcommunity.com>