

Artists announced for Durban July

The Durban July, taking place on the 5 July, includes an entertainment line-up of a selection of SA's leading hip hop artists and top-class DJs.

This year's high quality entertainment line-up offers 11 hours of exhilarating entertainment, including: AKA and DA Less; DJ Fanatic; Khuli Chana; Mi Casa; Reason; Zakes Bantwini; Dreamteam; Black Coffee; DJ Clock; King Safiso; DJ Lab; DJ Ishesh.



It has been announced that Jack Daniel's will officially take over the title sponsorship rights for Boomtown at the Durban July. Jack Daniel's marketing manager, Dino D'Araujo, said: "Jack Daniel's forms an integral part of popular culture and local music around the world, making Boomtown an obvious fit for the brand. We are delighted to be a part of this event."

Boomtown will again offer its guests premium lounges and décor, a world-class stage and sound infrastructure, as well as an unrivalled trackside viewing deck to allow a premium view of the horse-racing action.

All tickets available now for purchase from Computicket; for group bookings contact the Airey Scott office on +27 (0)31 303 5637.

General ticket - R490:

- Lounges and outside area;
- 100 metres of bar;
- Café restaurant;
- Plasma screens with racing feed; and
- Betting facilities.

VIP ticket - R1500:

- Private carpeted VIP Lounge;
- 40 metres of bar;
- Full complimentary bar* (11am to 5 pm);
- Complimentary buffet lunch;
- Complimentary late-night snack;
- Private toilet facilities;
- Trackside viewing deck;
- Plasma screens with racing feed; and

- Private betting facilities.

*Local spirits, wines, beers and soft drinks are complimentary. Premium stock on sale.

VVIP Ticket - R 2500:

- Exclusive decked VVIP Lounge;
- Premium décor;
- Full complimentary bar* (11am to 8pm);
- Complimentary upscale buffet lunch;
- Complimentary late-night snack;
- Trackside viewing deck;
- Plasma screens with racing feed;
- Private luxury toilets;
- Private betting facilities; and
- Fully staffed facility, including dedicated waitresses, bar staff, hostesses, security and senior management.
- Local spirits, wines, beers and soft drinks are Complimentary. Premium stock on sale.

www.boomtown.za.com

For more, visit: <https://www.bizcommunity.com>