

9th Maputo International Advertising Festival postponed

The Board of AMEP - Mozambican Marketing, Advertising and Public Relations Association has come to the decision to postpone the 9th Maputo International Advertising Festival, scheduled for 26-29 May 2014.



This is due to the fact that the necessary financial conditions for the Festival were not obtained. On the submission deadline, 15 May, there were less than 100 entries, which makes it unfeasible and unjustifiable conducting the festival.

The Board of AMEP inform the agencies and producers of advertising that will be reimbursed for payments made by their inscriptions, and must submit to the association the bank documents certifying the payment operation. The sponsors who made their payments will also be reimbursed.

The Board of AMEP apologizes for all inconveniences that have been and will be caused by this decision.

For more, visit: <https://www.bizcommunity.com>