

84: Agency focus - Source

Join [Biz Takeouts Marketing & Media radio show](#) host Warren Harding ([@bizWazza](#)) every Thursday from 9am-10am from the [2oceansVibe Radio](#). This week is the monthly Agency Focus episode, where he looks at food focused agency, Souce ([@SAfoodgurus](#)), and chats to the director, Kirsty Rowett. [\[twitterfall\]](#)

Lineup

- *Show host:* Warren Harding
- *In-studio guest:* Kirsty Rowett, director at Source.
- Nic van den Bergh ([@nooboy](#)), director and co-owner at Macula.
- *Discussion topics:*
 - In this Agency Focus episode, we speak to Kirsty Rowett about food on social media, the restaurant marketing environment, food marketing in the digital space and content.



How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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