

# Mahindra Comviva, MTN announces mobile broadband solution

MTN will now be able to offer an unrivalled number of personalised data plans to its subscribers in Congo B due to mobility solutions provider, Mahindra Comviva's Mobile Data Platform (MDP) that went live with MTN in the country.



A holistic broadband management platform, MDP will also help MTN to manage, optimise and monetise its data infrastructure. It will provide enriched user experience by employing intelligent bandwidth management techniques, such as dynamic bandwidth throttling. It will provide real-time advice for charges, notifications and credit/usage limits to subscribers on home and roaming networks for bill shock management over all communication channels such as SMS, USSD, Web application.

Announcing the partnership, Madan G. Onkar, VP and head of Internet and Broadband Solutions, Mahindra Comviva said, "As a market leader in Congo B, MTN required a solution that addresses the new data challenges and monetise its data infrastructure across its network. With our Mobile Data Platform, MTN will be able to achieve bandwidth management, optimise user experience and offer differentiated data plans in multi-vendor core network setup that spans 2G, 3G and Wi-MAX, at the same time been flexible to localise the platform to meet their needs."

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