

## SACOB now offers short courses

Specialist business school, The South African College of Business (SACOB) will launch their first series of short courses in February 2014.



SACOB Principal, Stacey Henn, said: "The SACOB short courses provide practical and professional skills that would suit any person wishing to enhance their business skills, whether you're aiming for a promotion or simply wanting to gain knowledge and understanding of a particular business field to perform better at work," she said. "They will also work very well as a supplement to full-time studying or for corporates focused on learnerships."

The short courses are aimed at the South African business environment and incorporate relevant local material. The SACOB business orientated short courses on offer include: Basic Bookkeeping, General Management, Payroll, Financial Management, Marketing, Taxation, Conference & Events Management and Entrepreneurship.

Henn said the first selection of short courses will go live on 17 February. "Our ten-week short courses are specifically designed to upskill individuals with relevant business training."

"What makes SACOB unique is the accessibility of our courses," said Henn. "We use technology to combine the interactivity and lecturer expertise of face-to-face education through the lecture videos and online classroom facilities, with the flexibility and cost-saving advantages of distance learning. In keeping with our best-of-both learning approach, students have the ability to study both online and offline as well as in print and digitally, and at their own pace," she said.

On signing up to a SACOB short course students will receive a dedicated textbook and ebook, study guide and a DVD of the relevant videos featuring the lectures pertaining to their subject. Students can expect to work through weekly modules in print and through the videos. Throughout the process students interact with their lecturer, student advisors and colleagues via forums, online chats and online tutorial sessions in SACOB's Online Classroom. There is also a facility to email the lecturer directly as well as an easy-to-use Q&A platform where students can ask questions and find answers to questions already dealt with by the lecturer. Students must do a quiz at the end of each module as well as complete two timed online tests and submit an assignment to complete the course.

Henn said: "SACOB is an African business school offering a connected learning experience to students, business and ultimately to the broader African community. Our goal is an end-to-end learning experience that delivers quality people into

the African economy."

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