

Upgraded Markex website ready for 2014

The upgraded Markex website allows exhibitors to manage their online profiles and visitors to plan meetings and schedules.



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By joining the 'Exhibitor Zone', exhibitors are able to add to, manage their online profiles and upload latest news and images of their stands and products, ensuring the best possible direct communication with visitors prior to the show.

With the new Markex website functionality, visitors can enhance their experience by interacting with exhibitors online, planning their visit in advance, identifying specific exhibitors to visit and scheduling demonstrations, seminars and competitions into their calendar.

By joining the Markex User Zone, visitors can add exhibitors and activities to a personalised show planner, which can then be emailed and printed. Users will also receive the latest news on the show, and be kept abreast of all the activities and attractions at Markex Gauteng on 10-12 June and Markex Cape on 14-15 August 2014.

For more information, go to www.markex.co.za.

For more, visit: <https://www.bizcommunity.com>