

## Bringing cinema closer to customers through mobile

MTN Nigeria and dobox have entered into a partnership to provide customers with access to the latest blockbusters, premiers and exclusive movies on their mobile devices, reports Ventures Africa.

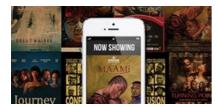


Image via MTNonline.com

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 Ventures Africa: MTN Nigeria, dobox offer mobile cinema to customers... The report states that customers can subscribe to the MTN dobox app to rent premium movies for a specific duration - without further use of data.

MTN said in a statement: "This app leaves subscribers, who are lovers of premier and blockbuster movies, with no stress of going to the cinema to watch premier and blockbuster movies because once the app is downloaded, and registration is done, subscribers can rent movies with a token, without further use of data to access and watch movies."

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