

# International Seminar of Creativity videos now live

Video footage of the presentations from the Loeries International Seminar of Creativity, which was held on Friday 20 September 2013 at Cape Town's City Hall, is now on the Loeries website. (Videos)



Agencies and marketers who missed the seminar now have the opportunity to hear about the latest trends in brand communication from the Loeries international jury chairmen, as well as other global leaders.

The seven speakers who presented at the International Seminar of Creativity were:

- Debbi Vandeven, Chief Creative Officer at VML, Kansas City (Digital Jury Chair, Loeries 2013)
- Geoffrey Hantson, Executive Creative Director at Duval Guillaume Modem, Belgium (TV & Radio Jury Chair, Loeries 2013)
- Goetz Ulmer, Executive Creative Director at Jung von Matt, Hamburg (Print & Collateral Jury Chair, Loeries 2013)
- Jason Little, Creative Director at Re, Sydney (Design Jury Chair, Loeries 2013)
- Marijn van Tiggelen, EVP of Unilever Africa
- Tim Horwood, Creative Director, Viacom International Media Networks (MTV)
- Graham Warsop, Founder and Chairman, The Jupiter Drawing Room South Africa (Lifetime Achievement Award, Loeries 2013)

[Click here](#) to view the videos. Videos produced by Sonovision Studios.

"These speakers provided us with some amazing content, and the International Seminar is definitely something we will include in the Loeries Creative Week Cape Town programme for 2014," says Andrew Human, CEO of the Loeries.

"These videos are now available for you to enjoy at your leisure, and we encourage you to share them with your team members - or even host a screening at your offices. They showcase some of the groundbreaking work taking place across the globe and include key insights from industry leaders; guaranteed to stimulate and inspire the viewer. Consider it an early holiday gift from us," says Human.

## Major Partners

The major partners of the 2013 Loeries are DStv Media Sales, the City of Cape Town, Western Cape Government and Gearhouse South Africa

## Category Partners

Adams & Adams Attorneys, ADreach, Commercial Producers Association, Greensky, Mediamark, News24, The Times, Unilever South Africa, Woolworths

## Additional Partners and Official Suppliers

AAA School of Advertising, Antalis South Africa, Aon South Africa, Aqua Online, Art Board, Backsberg, BEE Online, Blue Collar White Collar, Cape Town Partnership, Cape Town Tourism, Continental Outdoor Media, Egg Films, First Source, Funk Productions, Gallo Images, Google South Africa, Graphica, GreaterCapital, Grid Worldwide, Hertz, Hetzner, Mainstay

54, Media Film Service, Meltwater, Newsclip, Paygate, Positive Dialogue, Rikkis, Rocketseed, Shimmy Beach Club, Skyrove, Sonovision Studios, South African Airways, TBWA\Hunt\Lascaris Johannesburg, Tequila\Johannesburg, The Rebellion, Tsogo Sun, Ultra Litho, WeChat, Wesgro

For more information go to [www.loeries.com](http://www.loeries.com).

For more, visit: <https://www.bizcommunity.com>