

ArchitectureZA celebrates South African design

The South African Institute of Architects official event, ArchitectureZA will be presented by alive2green on 19 and 20 November at the V&A Waterfront in Cape Town where industry players will discuss the importance of World Design Capital to architects and South Africa.



All design industry members, from architects and specifiers to interior designers, engineers and students are welcome to hear from local and international designers about the latest innovations, technologies and products driving the design industry and placing Cape Town and South Africa on the map of world leaders in design. During the two day event, the workshop discussions will focus on the World Design Capital theme: Live Design, Transform Life.

Platform for transformation

"World Design Capital Cape Town 2014 is an opportunity for architectural expression, at the smallest and largest scale and every scale in between. It is as much about the pretty as it is about the gritty, and it provides the ideal platform to use design for social transformation and improve lives of the citizens in Cape Town. And it's all up for discussion at ArchitectureZA," said Alayne Reesberg, CEO of Cape Town Design, the independent agency appointed by the City of Cape Town to build and implement the programme for 2014.

Activities during ArchitectureZA include two day international workshops and tours, as well as trade and design exhibitions.

For more, visit: <https://www.bizcommunity.com>