

International presence at the Soweto Fashion Week

The Soweto Fashion Week is set to return from 21 to 23 November, 2013, at the Walter Sisulu Square (Soweto Hotel) in Kiptown. SWF will bring a fun flair to the historical neighbourhood of Nelson Mandela. The show will feature only 12 designers throughout the three-day event.



"One truth holds for most of the designers, the South African fashion industry is tough to crack with minimal resources. Most of these designers have had to work with minimal budgets and no proper equipment. Educating oneself further whilst trying to make money and grow a brand is hard if you are not focused and hands on," said Stephen Mazini.

The communications and marketing manager, Jackie Phamotse, said: "Our vision at the end is to help designers come to a place where they have grown to a higher level and has learned the business of fashion. The concept of this exciting series of shows is to create a relaxed environment for fashionistas to enjoy a top-of-the-line runway show and have the opportunity to place orders and interact with the designers."

We are also hoping that all our visitors will enjoy and support the event. Tickets are on sale at Computicket for R50 for each day.

www.sowetofashionweek.com

For more, visit: <https://www.bizcommunity.com>