

Euronews launches on DISH Digital's DishWorld

LYON, FRANCE: Euronews, claimed to be Europe's most watched news channel, launched on DishWorld, a leading international TV service in the US. Euronews is now available in DishWorld's English International TV offering, www.dishworld.com/english, which makes it easier than ever for households in the US to follow Euronews' rolling coverage of world events.



Available on DISH's satellite-TV platform since 2006, Euronews' addition to DishWorld widens the world of factual analysis and current news for an eager and excited audience.

DishWorld and Euronews can be viewed on computers, tablets, and phones, as well as on home TVs and entertainment centres via Roku streaming video players.

Arnaud Verlhac, Director of Worldwide Distribution at Euronews said, "We are delighted to announce Euronews' launch on DishWorld. Dish is one of the main players in the U.S. pay-TV industry and a long-term key partner for Euronews. Euronews and DISH share a strong willingness to offer viewers the option to watch programmes in their mother tongue."

Glenn Eisen, CMO of DISH Digital, added, "Euronews truly enhances the DishWorld English International TV offering. We're thrilled to provide our viewers with access to such a highly respected channel."

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