

South African appointed to O&M's Worldwide Creative Council

Worldwide chief creative officer of Ogilvy & Mather, Tham Khai Meng, has announced that three senior creative executives, SA's Fran Luckin, Mexico's Miguel Ruiz and Germany's Dr. Stephan Vogel have been elected to the agency's Worldwide Creative Council.



Fran Luckin - ranked one of the top five creative directors in South Africa.

The O&M Worldwide Creative Council is a select group of the agency's most senior, top creative talents representing different disciplines and worldwide offices. The Council was initiated by agency founder David Ogilvy to spearhead the company's quest for great ideas and brilliant creative for the benefit of clients. Ogilvy was the first chairman of the Council and Tham is the current chairman. There are currently 15 members including the three new additions just announced.

Fran Luckin is executive creative director of O&M Johannesburg and has been with the agency since 2003. She is ranked one of the top five creative directors in South Africa, and was named as one of the top ten most influential people in South African advertising in *The Annual 2009*. She has won a number of awards, most recently Film Gold at Cannes and South Africa's first Film Gold at the One Show. She has judged film at Cannes, radio at the Clio Awards and served on the panel of the Art Directors Club of New York and the London International Awards. She judges each year on the Advertising panel of South Africa's Loerie Awards.

Miguel Ruiz joined the agency's Mexico office in 1999 as a copywriter and quickly rose through the ranks to his current position as vice president of creative. His work for brands such as Gillette, Hershey's, IBM, Land Rover, Mattel, Mexicana de Aviación and Pizza Hut has been recognised by the top advertising festivals, including Cannes Lions Festival, New York Festivals, FIAP, Clio Awards, San Sebastian Festival and El Circulo de Oro. In 2010, he was named Mexico's Best Creative Director by El Circulo de Oro and followed that by winning Mexico's first Gold Lion in Film at Cannes in 2011.

Dr. Stephan Vogel is chief creative officer of O&M Germany. He joined the agency as a copywriter in 1997 and was

appointed head of the creative department in 2009, and has since consolidated the creative teams across the agency's operations in Germany. He has won numerous awards at international shows such as D&AD, London International Awards, Clio Awards, Art Directors Club of New York, One Show and Cannes Lions Festival - and secured 20 Cannes in the last few years. He holds a doctorate in psychology and scientific theory, and has authored two books on these subjects.

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