



# Camdeboo Spa wins Les Nouvelles Esthétiques Award

Camdeboo Spa, at the African Pride Irene Country Lodge, Centurion has been recognised as a Spa of Distinction at the 2012 Les Nouvelles Esthétiques South African Spa Awards - one of only two spas on the African continent to be so honoured.



Now into its eighth year, the awards recognise the highest standards within the spa, health and wellness industry and are designed to stimulate service excellence among local spas.

"As a first-time entrant, it is a remarkable achievement to have been identified as a Spa of Distinction - on a par with international spa trends. "We are deeply humbled to have been recognised by our peers," said Carmenita Pedro, Camdeboo Spa's manager.

"At Camdeboo, the customer experience is paramount. Our staff are enrolled in ongoing training and recognition programmes. This keeps them abreast with current industry trends - and internal programmes keep staff informed on the individual requirements of our guests," said Pedro.

## Mandate to exceed expectations

The staff and management take guest feedback very seriously, and adjust and upgrade spa offerings in response to guests' needs and requests. "It is our mandate not to meet, but to exceed the expectations of our valued guests," she said.

Situated in the picturesque valley of Irene, 20 minutes north of Sandton, Camdeboo Spa offers a naturally beautiful, secluded, and harmonious environment in which to escape from the frenetic pace of modern life.

Pedro is committed to maintaining the standard that has come to be expected from the spa, and aims to continue collecting accolades with the support of her highly qualified team.

