

05: Alcohol ad ban, CRM and mind-blowing opinions

This week, the [Bizcommunity/Chai FM Media & Marketing radio show](#), hosted by Kevin Fine on Wednesdays, 6pm - 7pm on 101.9 FM in Johannesburg, featured Missing Link's Richard Mulholland and Candere's Jason Frichol. If you didn't listen the show, listen to the podcast - you don't want to miss this one.



[Mulholland](#) and [Frichol](#) blew minds away on Wednesday night, 6 July 2011, with progressive and mind-blowing opinions on news, as well as ways to increase sales, customer interaction and social media.

The news roundup from [Africa](#) editor, [Sindy Peters](#), included an update on the proposed [ban on alcohol advertising](#) and Pick n Pay retrenchments.

Podcast

If you missed the show, listen to the [podcast](#) (49:55 minutes) on the Chai FM website.

Tune in next week from 6pm-7pm on Chai FM 101.9 in Johannesburg or via streaming audio at [chaifm.ndstream.net](#) to get the very best highlights of marketing and media news in South Africa and Africa.

Send advance comments or questions via email (biztakeouts@bizcommunity.com), Twitter (tweet [@chaifm](#) or [@bizcommunity](#) using the hashtags [#bizchaifm](#) or [#biztakeouts](#)), [Facebook](#), studio tel 0861 242 436 or SMS 37420.

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