

05: Presentation tips, perspective labs and Loeries judging

Presentation tips, perspective labs and Loeries judging are just some of the topics that will be discussed tonight, Wednesday, 6 July 2011, on the Bizcommunity/Chai FM Media & Marketing radio show hosted by Kevin Fine between 6pm and 7pm on 101.9 FM in Johannesburg.

Tonight's lineup:

- News roundup with [Africa](#) editor, [Sindy Peters](#)
- [Richard Mulholland](#), founder of specialist conference and presentation strategy company [Missing Link](#), on how to stand out from the clutter
- South Africa's first perspective lab [21Tanks](#) on how perspective labs can help you and your brand.
- Jason Frichol, Canderel MD and group brand strategist, on re-energising a brand, and insights and opinion on current industry news.
- [Andrew Human](#), Loeries CEO, on the judging that is already underway for this year's [Loeries](#).



How to listen:

Tune in to community radio station Chai FM 101.9 in Johannesburg or via streaming audio at chaifm.ndstream.net to get the very best highlights of marketing and media news in South Africa and Africa.

Send advance comments or questions via email (biztakeouts@bizcommunity.com), Twitter (tweet [@chaifm](#), [@TheFinester](#) or [@bizcommunity](#) using the hashtags [#bizchaifm](#) or [#biztakeouts](#)), [Facebook](#), studio tel 0861 242 436 or SMS 37420.

Podcast

A [podcast](#) of the show will be available later during the week.

For more:

- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Chai FM](#)
- Bizcommunity press office: [Chai FM](#)
- Chai FM: www.chaifm.co.za
- Chai FM: [streaming audio](#)
- Kevin Fine on Twitter: [@TheFinester](#)
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