

## Call for nominations for philanthropic media awards

Nominations for the 2011 Inyathelo Award for the Support of Philanthropy in the Media have opened and close on 30 June 2011. The awards, established in 2007, acknowledge, celebrate and profile the full spectrum of diversity in South African philanthropic giving. This category of the award focuses on individuals who have done exceptional work in covering philanthropy, or initiated campaigns to encourage philanthropy and sustain a high media profile for philanthropic giving in support of social development.



"We have seen the potential of mass and social media to mobilise people behind a cause," said Gaby Ritchie, Inyathelo programme director. "We encourage journalists and media companies to nominate their peers who have gone beyond the call of duty to initiate campaigns or to tell the stories of those who are working to support our civil society, and build our nation."

The 2010 winners in the media category were George Fatseas-Mazarakis and Karolina Andropoulos, for conceptualising and energising the Carte Blanche Making a Difference Trust, which has mobilised corporate and private South Africa to donate in the region of R74 million in funding and gifts-in-kind to support the paediatric sections of state academic hospitals around South Africa.

Other awards categories include Philanthropy in the Arts, Youth in Philanthropy, Family Philanthropy, Community Philanthropy, Lifetime Philanthropy, International Philanthropy to South Africa and Philanthropy in Health.

For full details on the awards and nomination process, go to [www.inyathelo.org.za](http://www.inyathelo.org.za).

For more, visit: <https://www.bizcommunity.com>