

## 2011 Tabbies: Last call for nominations

CLEVELAND, US: You worked hard in 2010, and you have one more chance to show the world what you're made of, how hard your staff has worked, why your magazine is the best in your industry. The 2011 Tabbies are in the final stretch.



All English language trade, association or business-to-business magazines and websites are eligible for this editorial, design and online competition. Our office is still accepting late entries (please note the entry fee for late entries is US\$95/nomination), postmarked by Friday, 15 April 2011.

The Call for Entries (including the submission form) is available at the TABPI website (<a href="www.tabpi.org">www.tabpi.org</a>). Your magazine doesn't have to be located in a particular country or belong to a specific organization to participate. In fact, we've averaged 700 entries over the past few years from across the globe: New Zealand, South Africa, the United States, the UK, Canada, Australia, the United Arab Emirates, and the list goes on.

The Tabbies international b2b magazine competition encompasses 20 categories, and is open to English-language business-to-business publications around the world that are published at least quarterly.

Publications that have already nominated themselves include:

- 1to1 Magazine
- AATCC Review
- ACC Docket
- American Executive
- · Assisted Living Executive
- Atlantic Business Magazine
- Automotive News
- Bartender Magazine
- BizEd
- California Schools
- CE Vision
- CIM Magazine
- Civil Engineering
- College Planning & Management

- Colorado Municipalities Magazine
- Commercial Investment Real Estate
- Construction Executive
- Contingent Workforce Strategies
- Drugstore Canada
- Education Executive
- EDUCAUSE Review
- EHS Today
- Emergency Management
- Employee Benefit Adviser
- Employee Benefit News
- EMS World Magazine
- Energy Today
- Exhibitor Magazine
- Family Business
- Flow Control Magazine
- Forum Magazine
- Fuel
- Gifts & Decorative Accessories
- GP Solo
- GPN
- Health Data Management
- HousingWire
- HW Focus
- Indesign
- Instore
- Journal of Accountancy
- Law Enforcement Technology
- · Law Technology News
- Lawn & Garden Retailer
- · LP Gas Magazine
- Management Today
- Medical Economics
- Military Officer Magazine
- Modern Healthcare
- MOTOR Magazine
- NCAA Champion
- · Network World
- News & Tech
- NZ Plumbers' Journal
- OPC Register
- Parking
- PCMA Convene
- Pensions & Investments
- Pharmacy Practice
- Physicians Practice
- Pizza Today
- Processing Magazine
- · Professionally Speaking
- REALTOR Magazine
- Retail Merchandiser
- School Planning & Management

- Shopping Centers Today
- Signal Magazine
- SNAP
- Sustainable Architecture & Building
- Techniques
- Textile Rental
- The College Store
- Tobacco Reporter
- Transaction Trends
- TravelAge West
- Water Environment & Technology
- Wood Design & Building

Are any of your competitors on the list? If so...

The 2011 Tabbies are also supported by companies that have an interest in working with b2b editors and publishers - as well as supporting editorial and design excellence. Your support of them is most appreciated. The Gold Sponsors for the 2011 Tabbies are Proximity Marketing (<a href="www.proximitymarketing.com">www.proximitymarketing.com</a>) and Modern Postcard (<a href="www.modernpostcard.com">www.modernpostcard.com</a>). The Silver Sponsor for the 2011 Tabbies is Business Strategies Group Asia (<a href="www.bsgasia.com">www.bsgasia.com</a>).

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