

# Zain Malawi reduces service, product charges

 By [Gregory Gondwe](#)

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Zain Malawi has reduced the charges for some of its services and products. The company has launched discounted tariff rates by 46% from peak-hour as well as reduced sim-card prices by 35%.



According to Zain marketing director Enwell Kadango, the reduction is part of the company's ongoing quest to provide affordable services to Malawians across the board.

A statement from the company said, effective Saturday, 28 August 2010; all Zain customers will start to benefit from a peak-hour or lunch-hour tariff reduction as it will be between 12-1pm from K46 to K25 on calls per minute, representing a reduction by 45%. A second statement said Zain sim-cards were lowered from K390 to K250 representing a reduction by 35%. While no date line is set for the tariff reduction for the sim card price reduction its validity will still stand until 30 November 2010.

Kadango said apart from the sim-pack and tariff reduction, Zain has also slashed subscription rates on Blackberries and the rate of calls on international segments. Zain is the exclusive provider of Blackberries in Malawi and also offers wider international connectivity through its One Network service, which has recently been extended to South Africa.

## ABOUT GREGORY GONDWE

Gregory Gondwe is a Malawian journalist who started writing in 1993. He is also a media consultant assisting several international journalists pursuing assignments in Malawi. He holds a Diploma and an Intermediate Certificate in Journalism among other media-related certificates. He can be contacted on [gregorygondwe@gmail.com](mailto:gregorygondwe@gmail.com). Follow him on Twitter at @Kalipochi.

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