

11 disruptive startups selected for AfriTech's accelerator programme

Startupbootcamp AfriTech, together with founding partner Telecel Group, has selected the participants of the Africa Startup Initiative Program (Asip), an accelerator programme.



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The following startups will be joining the 2023 Asip cohort 3:

- Kyanda Africa Senegal
- PharmaServ Nigeria
- Sodishop Mali
- BD Waste Ghana
- · Limawa Ivory Coast
- · Parkwell Nigeria
- Jand2Gidi Nigeria
- · Moja Ride Ivory Coast
- SafeTrack Morocco
- · Chestify Al Labs Ghana
- Yoonema Senegal

The Asip accelerator powered by SBC AfriTech will culminate in a Demo Day on 25 May 2023 where startup founders will pitch their disruptive solutions to a broad audience of media, investors, corporate partners, and industry stakeholders.

The intrinsic value of startups in Africa lies in their ability to build fast and effective solutions to pressing challenges. Over the years another key aspect has come to the fray; scaling across borders. The Asip accelerator has managed to help founders fine-tune their business models while also facilitating entry into new markets such as Senegal.

Founded by telecom giant Telecel, Asip aims to support the next generation of early-stage African tech startups that are disrupting key industry verticals that include fintech, insuretech, agritech, Climate-tech, e-commerce, digital health, cleantech, mobility, micro-leasing, and digitising the informal economy.

Eleanor Azar, executive deputy of the group and Asip director said:

"We are very proud of the great effort that was put into this cohort 3 of the Asip Accelerator Program powered by SBC AfriTech – we have exceptional startups with innovative and positively disruptive ways of treating the African challenges that they have set out to solve and build their Startups around. We are also exceptionally proud that the number of female founders has increased. And to those who did not make it into the top 10, we wish you all the luck, you should be very proud that you have come out on top of more than 2,000 applications received into the program in cohort 3."

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