

Barbie to receive tribute at CFDA Fashion Awards

In New York, the Council of Fashion Designers of America (CFDA) was pleased to announce Barbie, the #1 fashion doll in the world, will receive the Board of Directors' Tribute award at the 2019 CFDA Fashion Awards.



Image by Alexas_Fotos via Pixabay.

In line with the 60th anniversary of the world's most popular fashion doll, the CFDA tribute recognises Barbie's influence on American fashion and her role as an icon around the world.

Past honourees of this award include First Lady Michelle Obama, Tom Ford, Gloria Steinem, Janelle Monáe, Cecile Richards and Mayor Michael R. Bloomberg.



Olympian Ibtihaj Muhammad inspires first hijab-wearing Barbie doll 14 Nov 2017



The CFDA notes that for the past six decades, Barbie has inspired and been inspired by fashion and creative communities. She has collaborated with more than 75 designers and influencers including Gigi Hadid and Jeremy Scott for Moschino.

The brand's first designer partnership was with Oscar de la Renta in 1985 and 2019 CFDA honouree Bob Mackie collaborated with Barbie on a collector doll in 1990. Vera Wang, Diane von Furstenberg, Anna Sui, Zac Posen, Badgley Mischka, and Stephen Burrows are among the CFDA members who have created special dolls with Barbie.



Fashion icon and career woman, Barbie turns 59



"It is a tremendous honour for Barbie to be recognised by the CFDA Board of Directors for her contributions to American fashion. For the past six decades, Barbie has inspired and been inspired by fashion and creative communities," said Richard Dickson, president and chief operation officer, Mattel. "Barbie has had the great privilege of collaborating with some of the greatest designers of our time and this award is a moment to celebrate her lasting influence."

The 2019 CFDA Fashion Awards will be held on 3 June at the Brooklyn Museum in New York.

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