

Tim Cohen and Pieter-Louis Myburgh join *Daily Maverick* as part of newsroom expansion

Previously editor of *Business Day* and the *Financial Mail*, Cohen returns to *Daily Maverick* after being part of the original launch team in 2009.



Tim Cohen and Pleter-Louis Myburgh © Twitter.

Business Maverick which launches later in the month will look to complement the existing Daily Maverick editorial offering and attract new readers.

Says Cohen:

As one of the founder members of Daily Maverick, I'm very excited to be part of the launch of the business dimension, Business Maverick. We intend to bring Daily Maverick's analysis-rich, data-driven, insightful and fun style of journalism to Business Maverick. We hope to provide newinsights, some investigations and broad business and economic analysis to the publication, building on Daily Maverick's increasingly respected brand.

As *Daily Maverick* expands its editorial team, business coverage is a natural extension given the political nature of the South African economy and how business is influenced by policy.

Pieter-Louis Myburgh joins Scorpio team

In addition to Cohen's appointment, *DM* is growing its newsroom in other areas.

The Scorpio team welcomes Pieter-Louis Myburgh, an exciting addition to our award-winning investigative unit. Having previously collaborated with the team during the #GuptaLeaks, Myburgh has gained a great reputation through his definitive investigations in State Security, State Capture and especially Free State machinations.

Says Myburgh:

Daily Maverick and Scorpio's recent work on the #GuptaLeaks, SARS, VBS and the lawenforcement environment, to name just a few examples, places it on the forefront of credible, reliable investigative reportage in South Africa. I am thrilled to join this dynamic and important news platform.

Daily Maverick is in the process of expanding its newsroom with new product verticals in the areas of Business Lifestyle and Civil Society – with other exciting plans for 2019.

Says Branko Brkic, Daily Maverick editor-in-chief:

Bucking international and local trends, we're on an aggressive growth path and look forward to finally executing our long-standing plans to establish Daily Maverick as South Africa's most exciting and trustworthy news platform. Expect much more from us.

Daily Maverick's editorial team has grown in 2019 – eight new interns have started in the Cape Town and Joburg offices, joining Nkateko Mabasa and Suné Payne who graduated to full-time reporters after successful internships in 2018.

For more, visit: https://www.bizcommunity.com