

SABC, MultiChoice to engage over SA sports broadcasting review

Both MultiChoice and the SABC are preparing their responses to regulations from the Independent Communications Authority of South Africa (Icasa) that could potentially challenge SuperSport's monopoly of sport broadcasting rights in the country.



© Cathy Yeulet via 123RF.com

The Sports Broadcasting Services Amendment Regulations 2018 draft breaks up sporting events into three groups – Group A, Group B and Group C – and states that certain sports must be made available to free-to-air broadcasters.

The draft states that events like the (summer) Olympics, Paralympics, Commonwealth Games, Soccer World Cup, Rugby World Cup, Cricket World Cup and international boxing must be considered "compulsory listed national sporting events for a free-to-air licensee with full live coverage."

Group B, which includes tournaments like Super Rugby, the Currie Cup and the PSL, is defined as: "National sporting events offered to a subscription broadcasting licensee on a non-exclusive basis under sub-licencing conditions."

Continue reading the full article on <u>Daily Maverick</u>.

For more, visit: https://www.bizcommunity.com