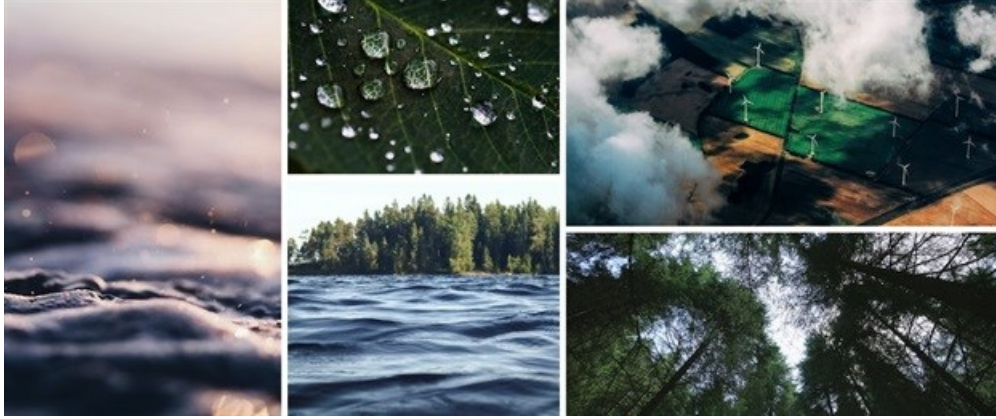


New accelerator programme for environmental warriors

Environmental entrepreneurs and businesses are invited to apply for [Groundswell](#) - [Fetola](#)'s new initiative to accelerate the success of products and services in the water, sustainability and resource efficiency sectors.



This practical programme, supported by seed funding from J.P. Morgan, builds entrepreneurial skills and helps big corporates and small business owners do better business together.

Thirty South African entrepreneurs, committed to solving environmental challenges or has a product that has the potential to improve water sustainability issues, will benefit from an intensive 18-month growth programme of practical business skills training, mentorship, supply chain inclusion, investment readiness preparation, and access to markets.

Enviropreneurs, waterpreneurs, and greentrepreneurs are invited to apply. Established enterprises with growth potential and start-ups that have already invested in their initial concept are welcome.

Groundswell encourages collaboration between entrepreneurs and citizens, technical advisors and Government stakeholders, and corporates needing recognised suppliers of sustainable solutions. Our mission is to support SMEs providing services with an environmental imperative.

For more information, email groundswell@fetola.co.za or call 086 111 1690 toll-free.

Applications will be accepted from 14 February until 9 March 2018.

For more, visit: <https://www.bizcommunity.com>