

## New packages for Cannes delegates

CANNES, FRANCE: Registration for the 2015 Cannes Lions International Festival of Creativity has opened, adding access to the Lions Innovation Festival and Cannes Lions Beach for all Classic full-week Cannes Lions delegate pass holders.

A new Networking Pass, available on a strictly limited basis, gives access to the new Cannes Lions Beach, both galas and a range of events listed in the Cannes Lions Extra Programme but not to the talks inside the Palais, the Award ceremonies or the exhibitions.

### Bringing Cannes into the town

"Cannes Lions has grown exponentially in the last five years and for the first time we will be bringing our content and networking outside of the Palais and into the town, so wherever you are in Cannes you can enjoy at least something of what the Festival has to offer," says Philip Thomas, CEO of Lions Festivals.



For this year only, Classic full-week passes to Cannes Lions include complimentary access to the new Lions Innovation Festival, taking place on 25-26 June. With its own stream of content, product demonstrations and awards, Lions Innovation is the place where data, technology and creativity will intersect. Likewise, delegates can choose to tag on Lions Health to their pass, the global creative Festival for the healthcare communications industry (19-20 June), or simply attend either just Lions Health or just Lions Innovation.

For those wishing to attend solely Lions Innovation, a dedicated early bird rate of €950 is in place until Friday, 13 February, after which the price will return to €1,250. For more information, go to [www.canneslions.com](http://www.canneslions.com).

For more, visit: <https://www.bizcommunity.com>