

Century City Conference Centre's WTM SA 2024 Silver makes Africa proud

Century City Conference Centre & Hotels was awarded Silver for Positive Climate Impact, at this year's WTM Responsible Tourism Award, which took place in the Mother City at the Cape Town International Convention Centre (CTICC).



Source: Supplied. Gary Koetser, chief executive officer of Century City Conference Centre.

The awards considered businesses and destinations from across the African continent, with only the top contenders moving through to the finals.

The Positive Climate Impact award celebrates businesses that are actively contributing to the decarbonisation of tourism operations and exploring innovative ways to protect against threats to ensure business continuity.

The win for Century City Conference Centre acknowledges its active role in seeking ways to improve its carbon footprint, and its foundation is built on the idea of sustainability and treading lightly on its environment, with properties being built with resource-saving features in mind.

Century City Square is the first development in the Western Cape (and the second in South Africa) to have been awarded a four-star Green Star custom mixed-use design rating by the Green Building Council of South Africa.

Gary Koetser, chief executive officer of Century City Conference Centre, says: "Incredibly proud of the team for this

recognition. It reaffirms our objective to be more intentional, transparent with our efforts and data and be accountable for the part we play in the long-term sustainability of our industry."

For more, visit: <https://www.bizcommunity.com>